



PHARMACY

PROFESSIONAL

Volume 2, Issue 2

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New Directions Professional Ltd.

pharmacy

Monthly Bulletin

New Directions - leading the way at The Pharmacy Show!

Last month New Directions Pharmacy attended the Annual Pharmacy Show at the NEC in Birmingham which was held on the 14th and 15th October 2007. The Pharmacy show is a premier Pharmacy exhibition for UK community pharmacists and technicians. The show attracts a wide range of Pharmacists, Technicians, Traders and experts from the Pharmaceutical world.

The show provided us with an excellent opportunity to meet new clients, candidates and over 200 companies and organisations.



The Pharmacy show presented a bursting programme of seminars and workshops that ran over the course of the two days. These seminars, held by people who have excelled within the Pharmacy world, provided all attendees with updated news and opinions about Pharmacy practice

and business solutions. We were fortunate enough to have the privilege of attending a selection of these seminars and found their content to be hugely beneficial.

The Pharmacy show is an event not to be missed and New Directions Pharmacy would happily recommend attending next years show which will be held on the 12th and 13th October 2008.

We look forward to seeing you there!

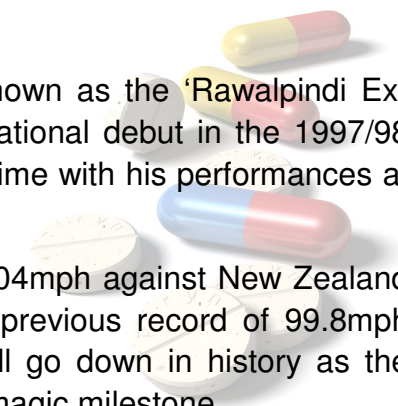
New Directions - picking up the pace with Cricket great!



During our time at this years Pharmacy show, we were fortunate enough to have the opportunity to meet Shoab Akhtar, the fastest bowler within the world of Cricket.

Shoab Akhtar, also known as the 'Rawalpindi Express' made his international debut in the 1997/98 season but hit the big time with his performances at the 1999 World Cup.

Shoab bowled at 100.04mph against New Zealand in 2002, breaking the previous record of 99.8mph set in 1976. Akhtar will go down in history as the first man to reach this magic milestone.





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New Directions - racing ahead at great speed to succeed!

New Directions are delighted to inform you that on Friday 26th October 2007, we were once again recognised as a 'Wales Fast Growth 50' company. This award recognises the 50 fastest growing companies in Wales. The prestigious awards ceremony was held at the Holland House hotel in Cardiff.

This is the fourth time in the last five years that New Directions have received this award. To be described as one of the 50 fastest growing companies in Wales out of a business population of 190,000, is an incredible achievement. To do this four times is nothing short of incredible!

Here is the proof that New Directions is the right company to take you forward in the future - let us succeed together!

Attention all block bookers!

If you've had accommodation booked for you recently, you would have noticed a survey enclosed with your confirmation. Filling it out and returning at your earliest convenience will help us increase our standards, identify areas that need attention and ensure complete confidence in our company when booking your B&B. All opinions are more than welcome, and every survey will be treated with utmost confidentiality. For more information, contact Rachel on 02920 827600.

Recommend a friend and receive up to £250!

New Directions Pharmacy division continue to run this fantastic offer!!

If you recommend our agency to another Locum Pharmacist, Pharmacy Technician and/or dispenser we will give you the following cash prize:

£250 for introducing a Pharmacist

£200 for introducing a Pharmacy Technician or Dispenser

In order to claim your cash prize, please follow the steps below:

1. Ask your friends to contact us by phone on 02920 827600. It is imperative that they mention your name at this stage of registration.

2. We will run through the registration process and register them at their earliest convenience.

3. Once your friends are fully registered with us, we will offer them all of the available locum dates and block bookings that we have in their chosen location.

4. Once your recommended pharmaceutical friends have worked a minimum of 25 days (does not have to be consecutive days) you will receive your cash prize!!

**New Directions
Professional Ltd.**

Elgin House
106-107 St. Mary Street
Cardiff
CF10 1DX

Phone: 029 2082 7600
Fax: 029 2039 0134
Email: pharmacy@new-directions.co.uk

Ndpharmacy.co.uk